

Free up your team to do more of what they love. Achieve more together.

[Get Started](#)

Catalytic guides your team efficiently through business processes, automating mundane tasks, connecting your existing systems, and providing real-time visibility into your operations.

Imagine if completing a business process was actually... simple.



All your systems talked to one another and exchanged data freely.



Manual, labor-intensive tasks were taken off your team's plate.



Everyone knew the status of work and who was responsible for completing what.

See exactly how it works:



What more could your team achieve together if you were spared from the tedious and tiresome parts of getting work done?

We can't wait to help you find out.

[Get Started](#)

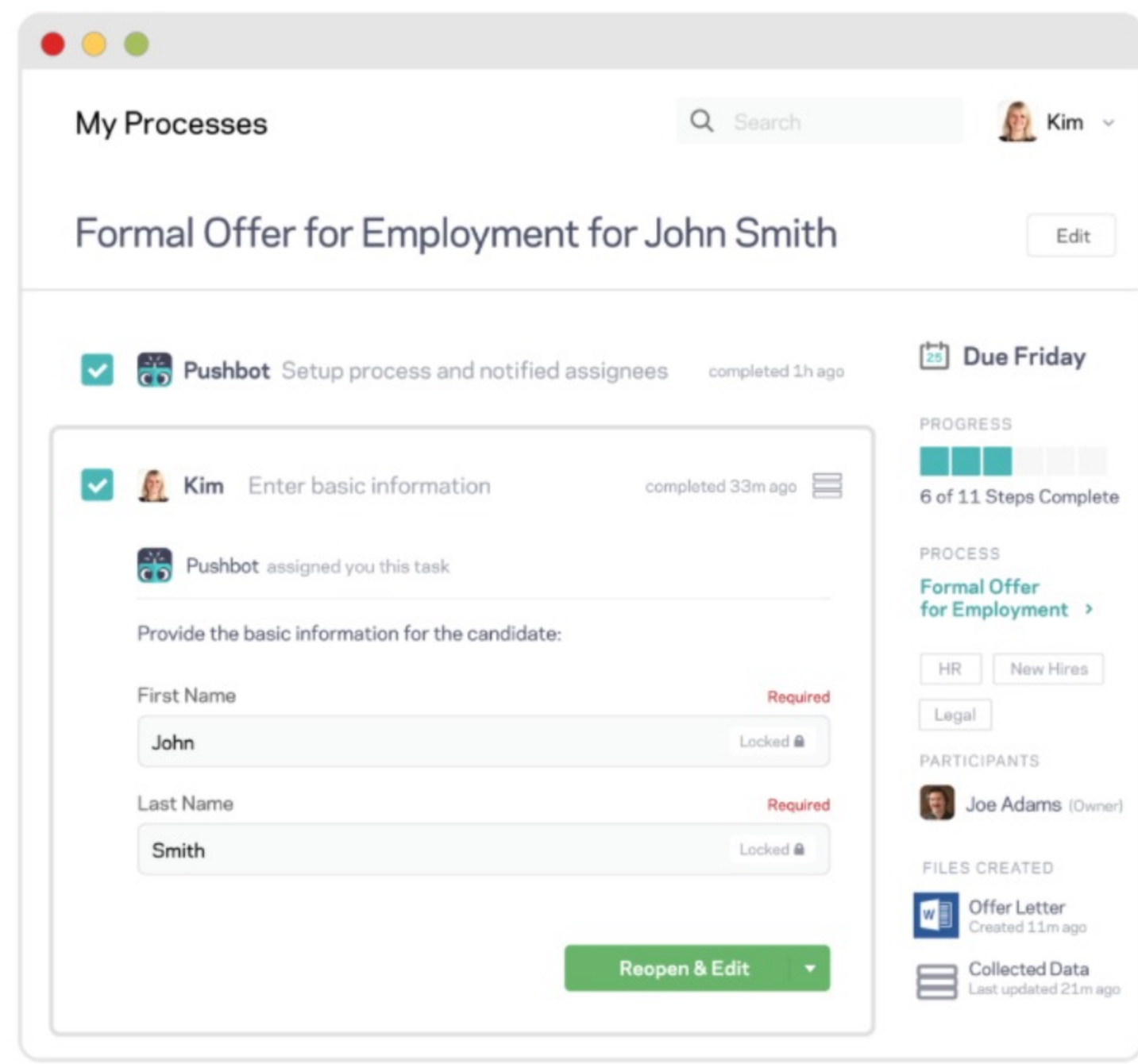
"Catalytic increases our efficiency and keeps us accountable, which are the best things I can ask for from a partnership."

– Neil Block, fooda.com



[Submit](#)

Making business processes fast, simple and seamless... so you can move on to what really matters.



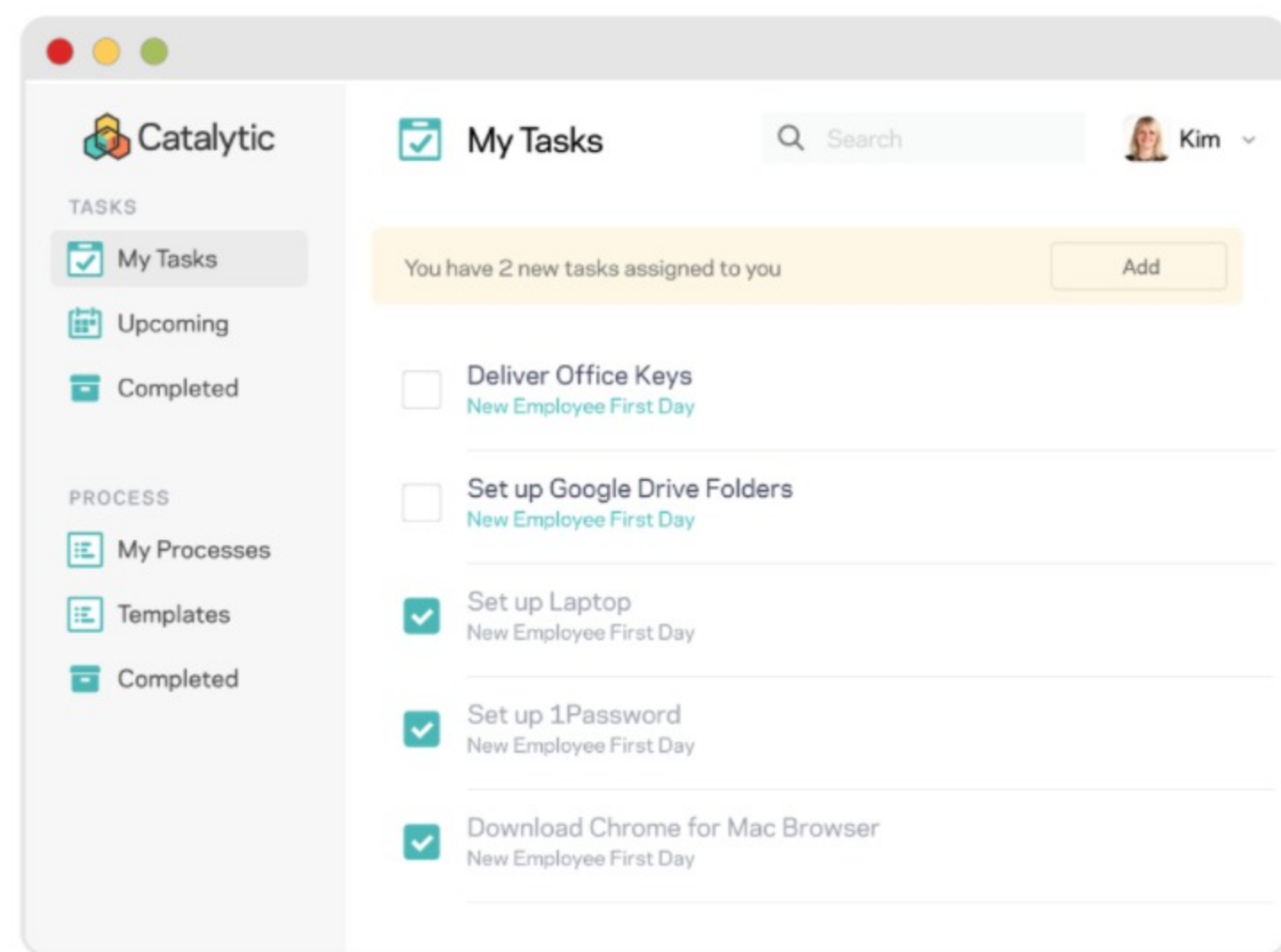
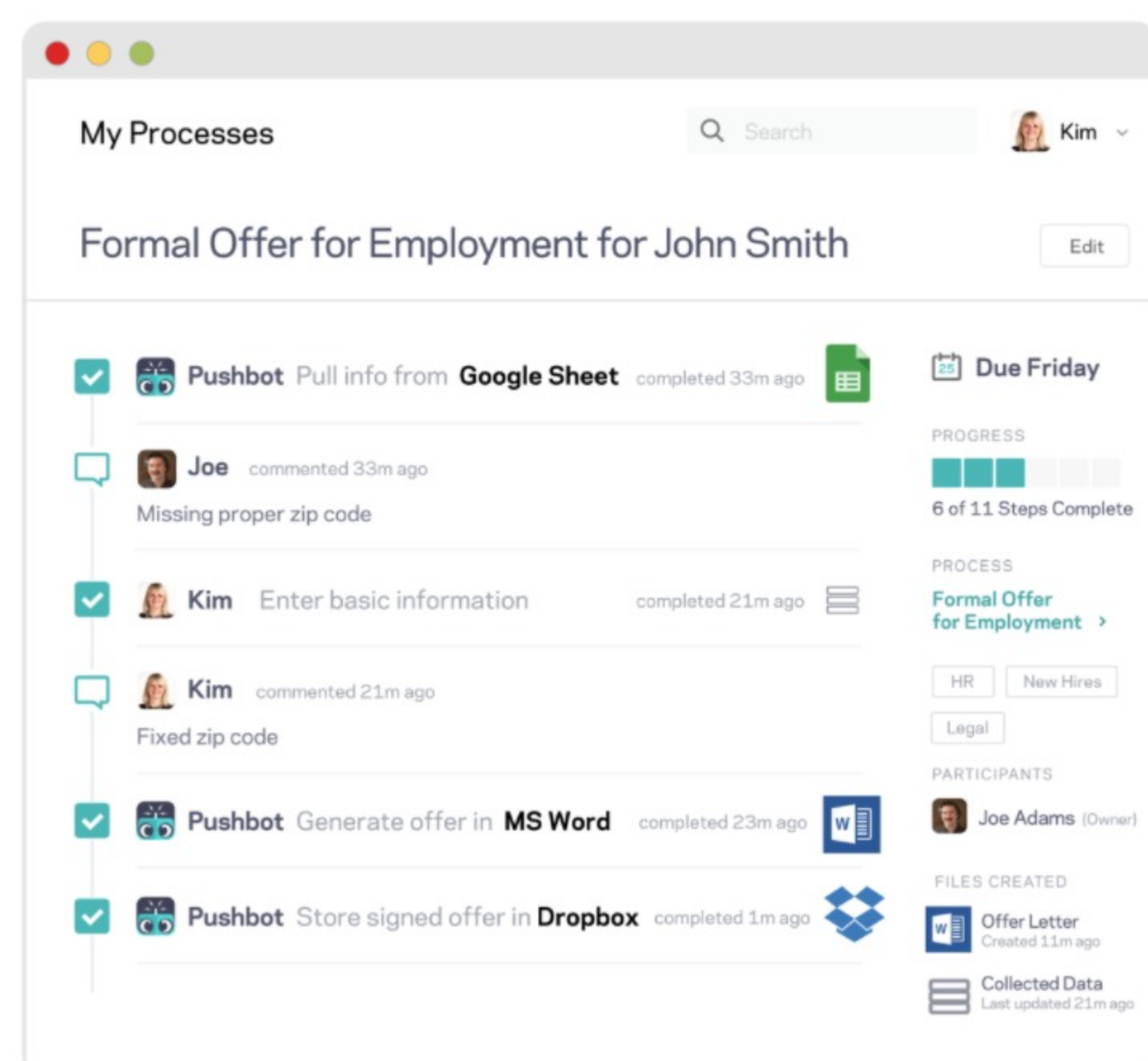
Automate boring

Offload those mundane, repetitive tasks to your new team member, Pushbot, so you can focus on what matters most.

Integrate systems

Get your systems talking to one another, so data is shared easily and records stay in sync.

[More Integrations](#)



Orchestrate tasks

Formalize internal knowledge and efficiently guide users through their processes, avoiding missed handoffs, forgotten steps and needless rework.



Is it RPA? BPM? A project management tool?

Sort of... but we tossed aside those old acronyms and focused on what it takes to make modern processes work. Catalytic takes the best of workflow, automation and system integration tools and combines them into a powerful, lean solution to help automate away some of your operational burden.

Processes can be stood up faster, they can be built by your own team and can easily be edited and improved over time.

Change the way your team works.



Human resources

Employee onboarding

Catalytic can automate your onboarding workflow, ensuring critical steps are completed in a timely manner and the new hire is communicated with regularly along the way.



Customer service

Support ticket routing

Catalytic can read incoming communications and by scanning for specific keywords or running a sentiment analysis, can then route that to the appropriate team or area for follow-up.



Sales

Contract facilitation

Catalytic can collect company and executive information, fill out the NDA, send it out for e-signature and then upload the executed document to a company Box or Dropbox folder.

[Check Out More Examples Here](#)



Don't worry, we've got your back.

Catalytic includes multiple layers of security to better protect your data. All data is encrypted with TLS when in transit within a process, as well as between Catalytic and other systems.

You're only a few short steps from a happier, more productive team.

Getting started is easy:

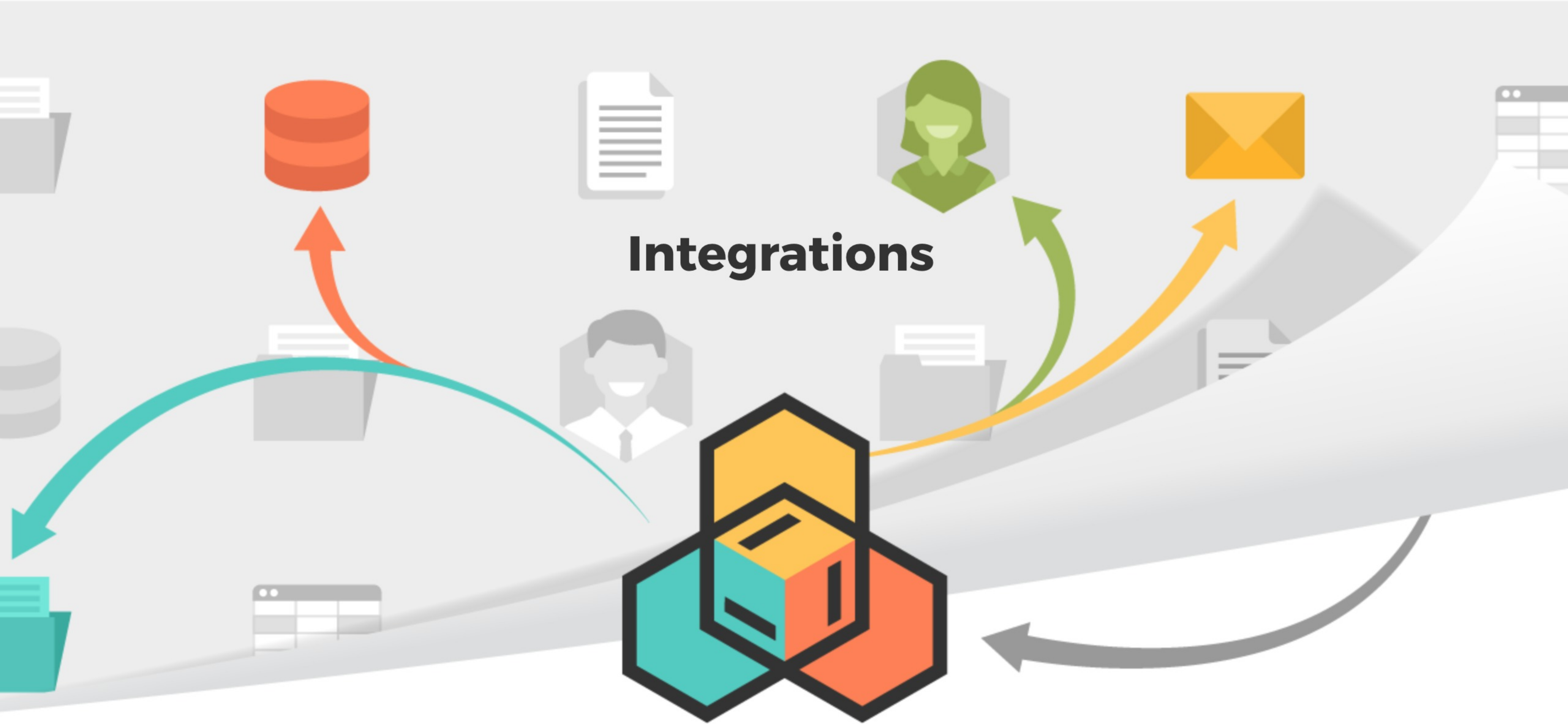
1. Pick your template or build your own
2. Customize your tasks
3. Build in dependencies
4. Start your process
5. Monitor progress
6. Complete work and measure efficiencies

\$249/month for up to five users

+ \$49/month for each additional user

Our Customer Success team is standing by if you get stuck, need a boost or just want a virtual high five after running your first automated process.

[Get Started](#)



What is an integration?

Integrations allow Catalytic to interact with external systems. These systems require you to have a separate account with the provider and to authorize Catalytic. If you need a general integration framework to talk to your custom system, or to a system that we haven't yet added, check out the SFTP action and the Web API action.

What integrations are available?

Click below to learn more about a specific integration.

- ☒ All Integrations
- ☐ Access management
- ☐ Communication
- ☐ Data analysis
- ☐ Customer relationship management (CRM)
- ☐ Enterprise resource planning (ERP)
- ☐ File management
- ☐ Project management
- ☐ Software development



Azure Active Directory



Box



Dropbox



GitHub



Google Sheets



Jira



Microsoft Dynamics



Netsuite



Outlook



Salesforce



SharePoint



Slack



Zendesk

Interested in getting your system into the Catalytic integration ecosystem? Shoot us a note!

hello@catalytic.com



About Salesforce

Salesforce is the #1 ranked cloud-based platform that acts as a CRM tool by allowing you to create and maintain valuable customer relationships.



How Salesforce works with Catalytic

Catalytic can be triggered to automatically start processes when new accounts, cases, leads or opportunities are added, or if there are changes to pre-existing deals. Additionally, Catalytic can look up and modify lead and account information.

 Actions	 Triggers	 Use cases	 Tags
• Look up an account • Update a case • Update a lead • Update an account	• Start process when a new account is created • Start process when a new case is created • Start process when a new lead is created • Start process when a new opportunity is created • Start process when an opportunity moves to a new stage	• Manage follow-ups and handoffs across sales process • Look up an order in Netsuite and update Salesforce record accordingly	• Customer Relationship Management (CRM)



Using Catalytic inside your organization

Catalytic is improving the way work gets done in all sorts of teams. Looking for inspiration? Check out our guides below.

Department guides

Best practices for deploying Catalytic across different departments in your organization.



Catalytic for
Customer Service Teams

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Catalytic for
Human Resources Teams

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Catalytic for
Finance Teams

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Catalytic for
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IT Teams

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Catalytic for
Sales Teams

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Industry guides

See how peers in your industry are using Catalytic to get better work done together.



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Financial Institutions

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Federal Government Agencies

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Catalytic for
Insurance Companies

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Catalytic guide for customer service teams

Benefits

1

Faster, efficient and more visible issue logging and resolution.

2

Consistently accurate and up to date customer information across multiple systems.

3

A happier team that gets to spend more time on what's most important – your customers.

Popular system integrations



Microsoft Outlook

Catalytic can move emails from one folder to another, such as a shared folder, for improved organization.



Jira

Catalytic can generate a new Jira issue, as well as trigger a new process when a new issue is created in Jira, ensuring customer issues are taken care of swiftly and efficiently.



Zendesk

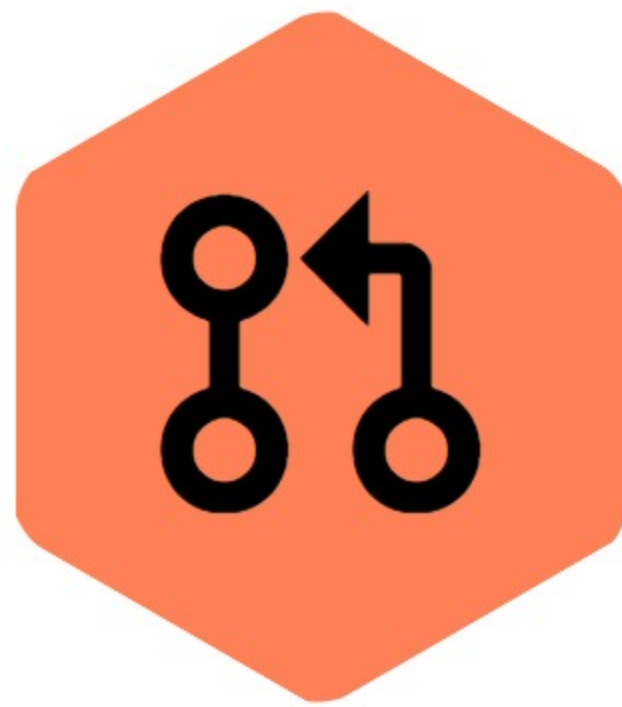
Catalytic can generate, read and update support tickets, helping to manage and maintain loyal customer relationships.



Salesforce

Catalytic can notify users when new deals are added or changed. It can also create deals and add new contact information, alleviating customer facing teams from the tactical aspect of relationship management.

Use cases



Intelligent routing based on sentiment or keywords

Catalytic can read incoming communications and by scanning for specific keywords or running a sentiment analysis, route that to the appropriate team or area for follow-up.



Providing automatic responses based on keywords

Catalytic can read incoming communications, and by scanning for specific keywords, can trigger a targeted, automated response back to the customer.



Updating customer information across systems

Catalytic can collect new contact or account information for customers and automatically keep it updated across multiple systems.

Customer example

Fortune 500 Financial Services Company

Use: Issue handling

Old process

Previously, the company was using a generic web form to collect data on issues, which would then enter tickets into JIRA. Tickets came in incomplete and unassigned. The manual ticket assignment process then happened outside of JIRA; it typically took upwards of two weeks, requiring five or more emails between teams to get things settled, which often resulted in lost or late tickets.



New process

Catalytic collects information on the issue and team up front to assign the ticket automatically. Work is picked up dynamically by team members who have spare time, and reassignment functions allow for quick work allocation and transparency into where tickets are. Once this quick assignment process is complete, the JIRA ticket is automatically entered – and already assigned – so tickets get worked on faster and never get lost.

Benefits gained

Needless emails between groups has been removed and the time it takes to start working on issues has gone from weeks to days. Required fields functions make sure the team gets all needed information up front. Catalytic has also improved visibility into the status of tickets, and provided more accurate resource tracking.

What more could your team achieve together if you were spared from the tedious and tiresome parts of getting work done?

We can't wait to help you find out.

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Creating happier teams

(including our own)



We know what it feels like to be on the other side.

Our team has seen and experienced this problem first-hand at almost every company we've ever worked for. No matter the size of the team, documentation compiled or reminder emails sent – processes that span multiple people or systems within a company often end up painfully labor intensive and just... annoying.

When processes like this are the norm, your teammates get bogged down in the administrative struggles of running a business, instead of doing the work they love that will move your business forward.

To fix a decades-long problem, you've got to think outside the box.

To date, dozens of solutions have entered the market, but very few are engaging enough to see widespread adoption across an organization.

We think the real magic happens when a tool is easy to implement, easy to use and actually delivers results. Easier said than done, but we're confident you'll feel the difference on day one.



When you win, we win.

When teams like yours can spend your time out there changing the world instead of laboring over tedious operational work, we all win. Period.



We put our money where our mouth is.

When we suggest a process improvement or a fun new automation, it's typically because we've used it ourselves to streamline our own processes here at Catalytic. We know this thing inside and out, because our own business depends on it.

What does that look like? Well, over the last six months...



Our team completed
10529
tasks in Catalytic



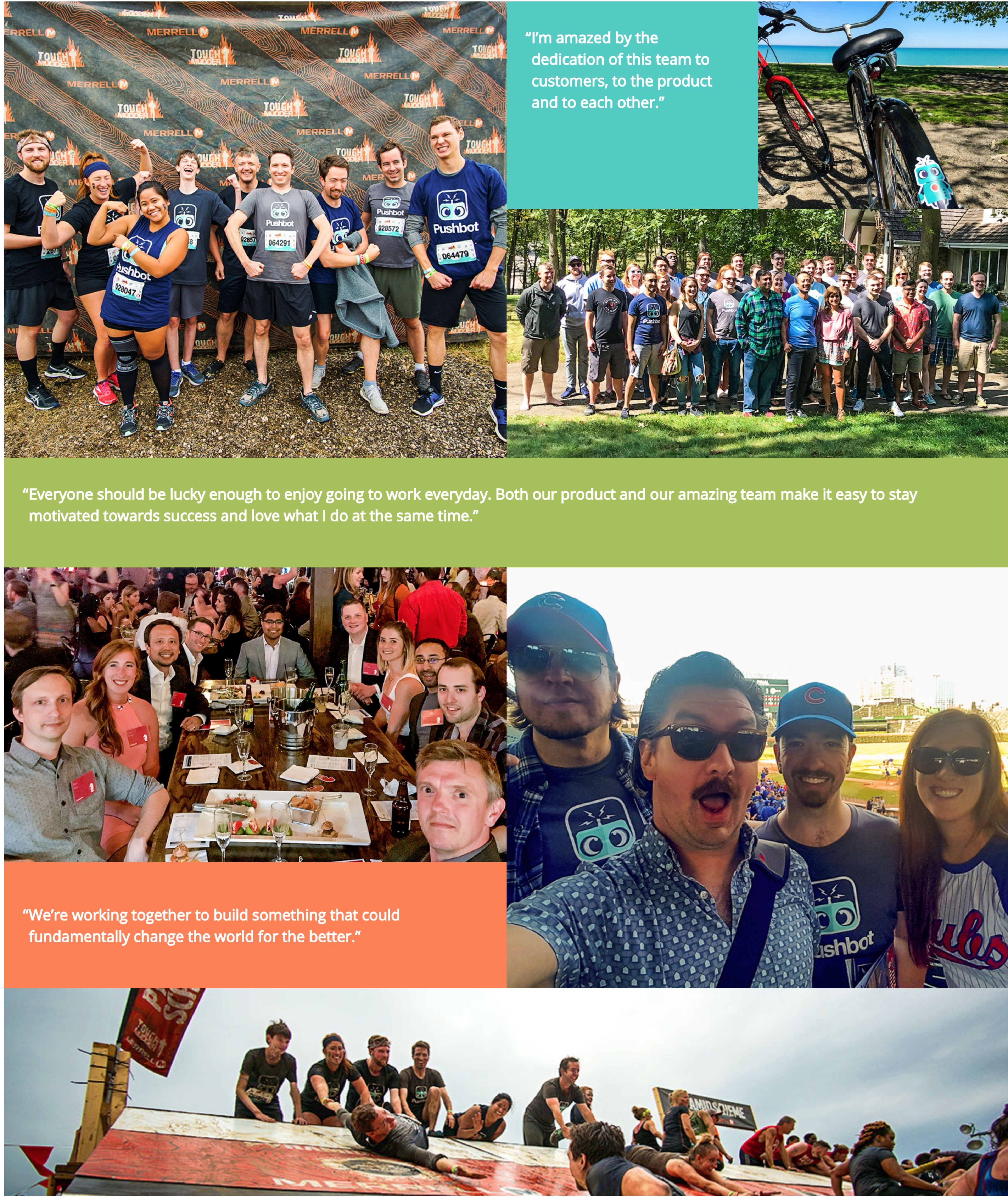
Pushbot helped finish
3553
of those tasks

But don't take just our word for it...

"Processes are the lifeblood of business. The Catalytic platform enables an effective and intuitive way to orchestrate and automate them."

– Lean Six Sigma Master Black Belt, Safety and Certification Company

That whole happier team thing? It's for real.



"I'm amazed by the dedication of this team to customers, to the product and to each other."

"Everyone should be lucky enough to enjoy going to work everyday. Both our product and our amazing team make it easy to stay motivated towards success and love what I do at the same time."

"We're working together to build something that could fundamentally change the world for the better."



We're holding a spot for you!

If you are a voracious learner, risk-taker and self-directed team player, you'll feel right at home here.

[Take a look at our openings](#)



Press coverage

In the news

September 19, 2017

1871 and the CEC
Announce 10 Finalists for
10th Annual Merrick
Momentum Awards
– 1871

July 11, 2017

52 Founders Week 32:
Sean Chou, Catalytic
– 52 Founders

June 20, 2017

Evolving Government:
Emerging Technologies
Multiple Paths to
Government Adoption
– FedScoop

June 8, 2017

The votes are in: Meet the
winners of the 2017 Moxie
Awards
– built in chicago

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When in doubt, talk it out

Tell us what's on your mind

First Name*

Last Name*

Company Name*

Email*

Message*

Submit

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